



BOUNDARY WATERS

GALA

2025

THURSDAY, MAY 22, 2025

Nicollet Island Pavilion - Minneapolis

Keynote Speaker: Award-winning author
Terry Tempest Williams

Who We Are

Save the Boundary Waters is the main program of Northeastern Minnesotans for Wilderness (501(c)3). Based in Ely, Minnesota, we are a Wilderness advocacy group working on a national level to protect the Boundary Waters and the greater Quetico-Superior region.

Our Gala

Our Gala is our premier gathering & fundraising event of the year. Over 400 avid Wilderness supporters gather together for an evening of community and learning key updates from Campaign leaders. The Gala also features a robust silent and live auction, featuring items from our business partners.

This year, we're excited to welcome critically acclaimed author Terry Tempest Williams as our keynote speaker. Terry Tempest Williams has been called "a citizen writer," a writer who speaks and speaks out eloquently on behalf of an ethical stance toward life. A naturalist and fierce advocate for freedom of speech, she has consistently shown us how environmental issues are social issues that ultimately become matters of justice.

Terry Tempest Williams



Photo credit: Zoe Rodriguez Photography

Why Sponsor

Your sponsorship not only supports our important and critical work, but also provides a unique opportunity for your organization to have visibility among our supporters through our gala communications and at the event itself.

Digital Visibility

- National Email List: 34,500

Social Media Reach

- Instagram followers: 37,400
- Facebook followers: 90,000
- LinkedIn followers: 1,000

Printed Materials

- Our mailed invitation is sent to over 2,000 households across the country.
- Our gala typically has over 400+ attendees.



2025 Gala Sponsorship Levels

\$10,000 - LEGACY: 1 AVAILABLE

- Featured logo on email block, dedicated logo on event website, dedicated slide during event slideshow, and dedicated social media post
- Featured logo on mailed invitation, event program, signage at the Gala
- Verbal acknowledgment during Gala program
- Table for 10, premium seating, 2 drink tickets per guest, and reception with Terry Tempest Williams

\$5,000 - CHAMPION

- Large logo on email block, dedicated logo on event website, dedicated slide during event slideshow, and dedicated social media post
- Large logo on mailed invitation, event program, signage at the Gala
- Table for 10, preferred seating, 1 drink ticket per guest, and reception with Terry Tempest Williams

\$2,500 - DEFENDER

- Medium logo on email block and dedicated logo on event website
- Medium logo on mailed invitation, event program, and signage at the Gala
- 4 tickets, 1 drink ticket per guest, and reception with Terry Tempest Williams

\$1,000 - ADVOCATE

- Small logo on email block and dedicated logo on event website
- Small logo on mailed invitation, event program, and signage at the Gala
- 2 tickets, 1 drink ticket per guest, and reception with Terry Tempest Williams

PRODUCT DONATION FOR AUCTION & CASH DONATION

\$500 cash minimum and product donation for auction

- Logo on auction website
- Name on auction signage
- Featured item in our social media and email gala promotional communications
- 2 tickets to the Gala and reception with Terry Tempest Williams

Contact & Commitment Information

To express interest in becoming a sponsor, [click here](#).

Contact Kelsey Polcher at kelsey@savetheboundarywaters.org with questions.

Deadline to be included on mailed invitation: January 31, 2025

Final deadline for sponsorship: April 30, 2025

Past Sponsors Include

